

### Optional Goal: Image Manipulation

**Overview:** Photoshop and other image-manipulation software are used all the time—on social media sites, in movies, in graphic design, etc. In this Optional Goal, you will:

- Use a Photoshop tutorial from the Internet
- Create two Photoshop projects from a list of four.

#### **Requirements:**

This Optional Goal is very hands-on! You will want to read the four projects through before you select the two that you are going to do.

For each project, you will create two thumbnails of ideas before developing one of the thumbnails into a full project.

You will want to find a Photoshop tutorial online—either YouTube videos or a .pdf file. Bookmark the tutorial (or download it into your own computer), as you will refer to it often.

Be sure to consider the elements and principles of design in both of your final products for this Optional Goal.

If you do not take the photos that you use yourself, you **MUST** give credit to the original photographers/sources in MLA style.

All Photoshop pictures will be saved in 5"x7" size (12.7 cm x 17.7 cm), in either portrait or landscape orientation. Resolution should be 75 dpi and the images should be exported and saved as JPG files.

### **List of Possible Projects: CHOOSE 2**

#### **A. Darwin Was Wrong**

Download two images of different animals from the Internet (or take digital pictures of two different animals yourself). Be sure they are truly different: a horse and a mosquito, for example.

From these two images, create your own new animal in Photoshop by using various features from each animal. Add text above the head to give your animal a new name. Make the background interesting

#### **B. TV Show Poster or Movie Poster**

Start by choosing a G-rated or PG-rated TV show or movie. Note: any shows rated higher than PG will not be accepted; any poster including alcohol, weapons, illegal drugs or inappropriate dress will not be accepted.

Create a poster for the TV show or movie you have chosen. Place yourself and two of your classmates in the poster. (Be sure to get their permission to use their images!) Add a title—36 point bold text or larger. Include a list of characters. Using what you know of how the elements and principles of design affect people's emotions, choose appropriate background colours/graphics that will show enough about the program or movie to make your viewer want to see it—without giving too much away.

**C. The Entrepreneur in You**

Bring to class a non-perishable food product (something that won't go bad). Create a spoof of the product and replace the original label with a new label that you create for the spoof product. The label you create should use the same colours, fonts, etc, as the original, but have appropriate artwork (that will show what *your* product is all about). Hand the actual re-labeled item to Mrs. Cousar for marking (and be sure to post your label and reflections piece in your e-portfolio as usual). Food items will eventually be donated to the food bank.

**D. Gone Traveling**

Photoshop a picture of yourself into a picture of a landmark from a faraway land—for example: you in front of the Eiffel Tower. Make it look as though you belong in the picture—keep the proportions accurate (you should not seem to be 100 feet tall!). When this part is done, combine it with an image of a postcard and add an amusing caption. Add a stamp, a message, wear-and-tear marks on the postcard, etc.

**Done?**

When your Image Manipulation projects are completed, be sure to complete the reflections piece and post them in your e-portfolio. Let me know (via the form on the wiki), so that I can go and take a look and assess your image manipulation work in Photoshop.